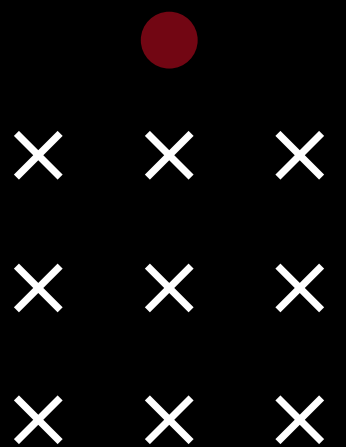
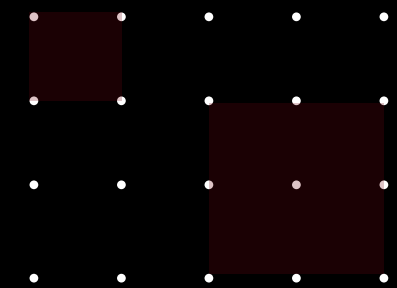




PRISMA TALENT

Boutique talent management for the creators and brands shaping gaming culture.



WHO WE ARE

PRISMA Talent is a boutique gaming talent management agency built for the creators, brands, and campaigns that define modern gaming culture.

We handle the business so talent can focus on what they do best, and brands can reach audiences that matter.

We are NOT
a roster mill.

Every client gets a personalized, hands-on strategy, dedicated attention, and a team that understands the space.



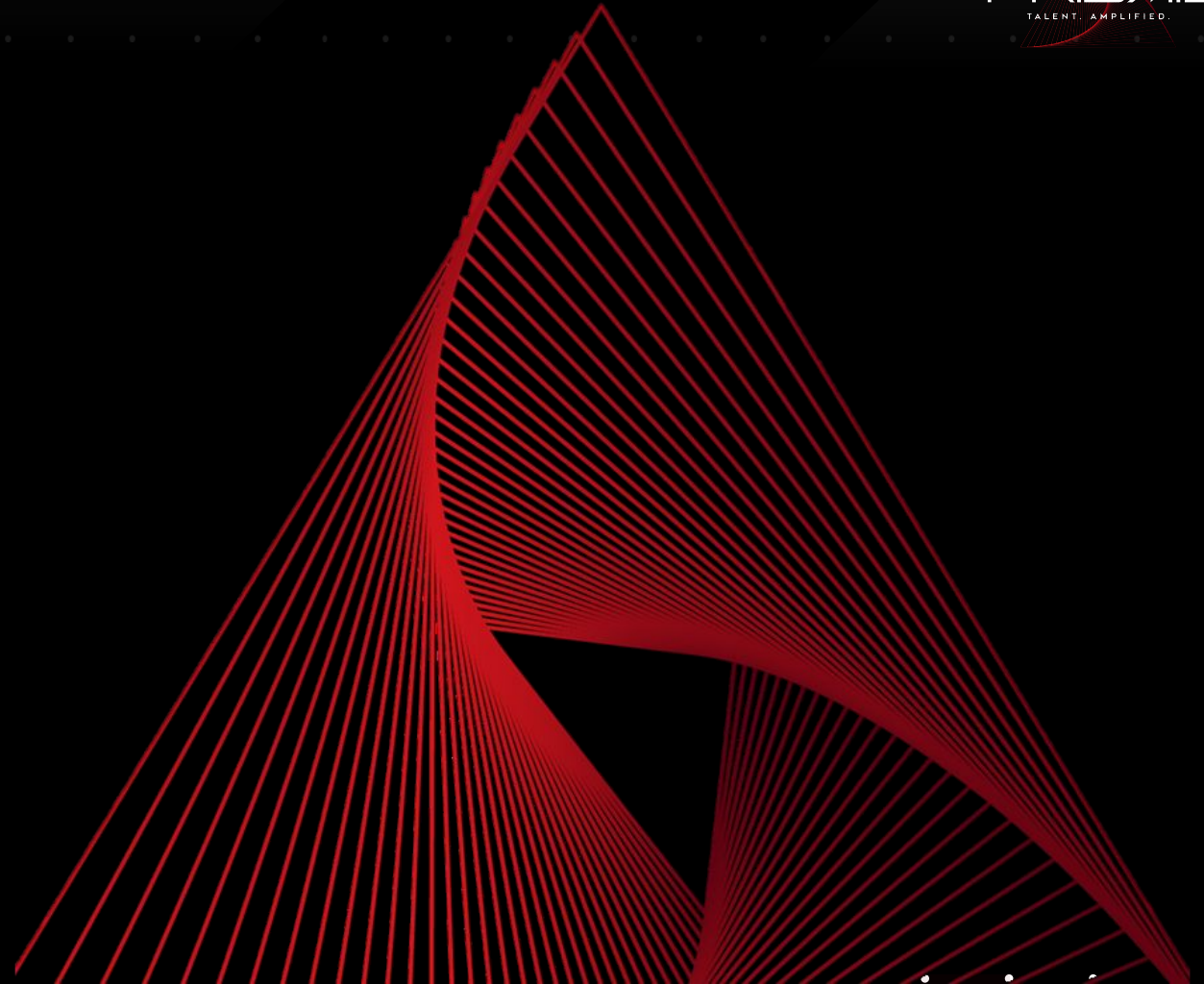
WHAT WE DO



The Business Overview

We offer end-to-end support across every stage of a talent partnership. This ensures that both sides of the deal always have what they need. Whether you are a creator building your brand or a company trying to reach a larger audience, our services are built around your goals.

- **Talent Management** - Full service representation so creators never negotiate alone.
- **Brand Partnerships** - We find the right fit, handle the deal, and protect both sides.
- **Campaign Strategy** - Custom influencer campaigns built around real audience data.
- **Creator Development** - Long-term growth planning and sustained dealflow, not just one off opportunities.



WHY PRISMA



Boutique by Design

You're never a number here. Our small roster is intentional.

Every client gets senior-level attention on every campaign.



Gaming-Native

We didn't come from another industry to learn gaming.

We were born and bred in gaming, and understand the culture.



Full-Service Execution

Strategy is only valuable if it ships.
We plan accordingly.

We handle everything from the matchmaking through completion.

THE PROOF



We could sell you fluff and pretty words, but it means nothing without the receipts to back it. That's why we're not afraid to share the hard numbers with you, all verifiable.

6000+

YouTube Videos

10+ Yrs

Combined Experience

25+

In House Creators

PRISMA clients don't just get representation, they get results. We are selective about the deals we take from brands, and we extensively vet out creators on our roster. Our name goes behind each and every deal, so when we commit to you, we mean it.



HOW IT WORKS



Our process can be summarized in four steps:



Discovery starts with a real conversation. We learn your goals, your audience, what you've done in the past, and where you want to go.



Strategy begins with a plan. We take the knowledge we obtain from Discovery and curate a specialized path unique to you.



Execution means following along with the strategy, but not being afraid to pivot when necessary. Being agile is one of our many specialties.



Results don't just stop after the campaign ends. We provide insights and tools to keep you on the path we've built to ensure your success.

WHO WE WORK WITH

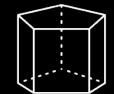


PRISMA works with two types of clients. Because of that unique perspective, we are able to matchmake brands and creators with their appropriate pairings.



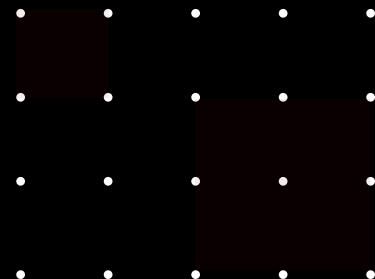
The Brands

Gaming audiences are hard to reach through traditional channels. Old school marketing methods are expensive. We get it. That's why we connect brands with the right creators, handle the business relationship end-to-end, and make sure campaigns actually land with the communities they are built for.



The Creators

We know it's exhausting to vet every deal that lands in your inbox and even more costly when a bad one slips through. That's why we exist: to make sure you only see high-quality opportunities, that every contract has your back, and that you always have someone fighting in your corner.





LET'S GET STARTED

You've seen what we do. Now let's talk about what we can do for you.

For Brands:



EMAIL

eric@hiprisma.com

For Creators:



DISCORD

[ECHOyoutube](#)

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